



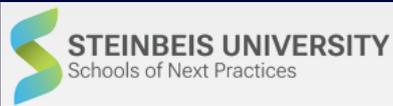
CUNNINGHAM
UNIVERSITY COLLEGE
GHANA, CUCGH
Knowledge, Innovation, Impact
Gnósi, Kainotomía, Epídrasi



M.A. DIGITAL INNOVATION AND
BUSINESS
TRANSFORMATION



Awarded by: Steinbeis University
Berlin (S-NEXT), Germany



www.cucgh.com

PROGRAM OVERVIEW

Awarded by: Steinbeis University Berlin (S-NEXT), Germany
Delivered by: Cunningham University College Ghana (CUCGH), Accra
Duration: 1 Year
Credits: 60 ECTS
Language: English

This M.A. in Digital Innovation and Business Transformation empowers professionals to lead change in a technology-driven world. The program is designed to build future-ready leaders who can align digital technologies with business strategy, customer needs, and market evolution.

ABOUT CUCGH

Cunningham University College Ghana (CUCGH) is a premier higher education institution located in East Legon, Accra, Ghana. Established in 2025 by esteemed educationist Mr. Peter Galeh, CUCGH is dedicated to nurturing global leaders, innovators, and entrepreneurs through an education model that combines academic rigor, practical skills, and international exposure. Located in East Legon, Accra, Ghana, Cunningham University College Ghana (CUCGH) is a leading higher education institution founded in 2025 by Mr. Peter Galeh.

CUCGH's educational approach combines academic excellence, practical skill development, and international perspectives to cultivate global leaders, innovators, and entrepreneurs.



ABOUT S-NEXT

S-NEXT has over 200 global industry partnerships, including German leaders like Daimler, Bosch, and Siemens, providing students with networking and practical insights. Their talent management programs and INSIDER Study Model, which combines flexible learning with hands-on projects, develop future-ready leaders. The fully online, two-year M.Sc. in General Management program from Steinbeis University Berlin (Germany), in partnership with CUCGH, Ghana, provides 120 ECTS credits and equips professionals with advanced global business skills. The program is taught in English.



PROGRAM MODULES

1. The curriculum is industry-focused and offers deep insights into digital
2. transformation strategies:
3. Digital Business Models & Platforms
4. Innovation Management & Agile Methodologies
5. Organizational Change & Transformation
6. Design Thinking & Customer-Centric Development
7. Emerging Technologies in Business (AI, IoT, Blockchain)
8. Strategy Implementation & Case Studies
9. Capstone Project / Master's Thesis

ENTRY REQUIREMENTS

1. Recognized Bachelor's Degree in any discipline
2. Proficiency in English
3. Updated CV / Resume
4. Motivation Letter
5. Optional: Prior digital/business experience

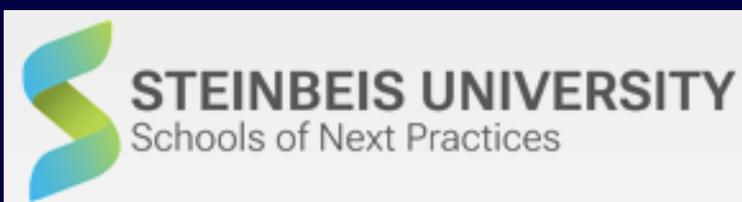
LEARNING OUTCOMES

Graduates of this program will:

1. Understand how to drive innovation across organizations
2. Leverage digital tools to enhance customer and business value
3. Build agile systems that adapt to constant market change
4. Manage cross-functional digital transformation initiatives
5. Translate innovation strategies into measurable outcomes

GLOBAL ACCREDITATION

Degree conferred by Steinbeis University Berlin (S-NEXT), one of Germany's leading institutions for applied research and project-based learning. All programs are state-approved and internationally recognized.



CAREER PATHWAYS

- Digital Transformation Manager
- Innovation Consultant
- Product Development Lead
- Business Process Manager
- Entrepreneur / Tech Startup Founder

FEES & SUPPORT

Tuition: Affordable and industry-competitive (contact us for details)

Payment Plan: Flexible options available

Scholarships: Limited merit-based awards for top applicants

FEES & SUPPORT

Next Intake: September, 2025

Accelerate your career with the digital business skills of tomorrow.



www.cucgh.com
Accra, Ghana - West Africa



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Contact Details



General Inquiries:
+233 54 298 3877

Corporate Inquiries:
+971 55 665 7953

Admissions Inquiries:
+491 763 666 5037



General Inquiries
info@cucgh.com

Corporate Inquiries:
admission@cucgh.com

Admissions Inquiries:
scholarship@cucgh.com